Peer-to-Peer Fundraising Toolkit
**Get Started**

1. **Choose a Cause**
   Select a program you resonate with or give where it is needed most by selecting 'General Fund.'

2. **Set a Goal**
   It helps to have a goal! Make sure it is realistic & attainable.

3. **Say it from the Heart**
   Set up your page & make sure to personalize it - people want to hear from you!

4. **Spread the Word!**
   You are part of something important, so spread the word! Share your fundraiser over email, social media, and other networks.

5. **Raise Awareness**
   Take this opportunity to encourage your peers to learn more about reconciliation.

6. **Say Thankyou**
   Give your supporters a heartfelt ‘thank you,’ and update them on the progress you’re making together.

Get Started
"Find a Call to Action and do something about it, something that appeals to you [...] Community-based programs will give way to reconciliation."
– Justice Murray Sinclair

Think Outside of the Box

- Bake Sale
- Game Night
- Silent-Auction
- Gift Matching
  Ask your employer if they will offer gift-matching
- Garage Sale
- Get creative!

We're here to help. Reach out to us if you need a hand.

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